

STUDIO

RENTAL INFORMATION GUIDE



155 Dubois St., Ste. G Santa Cruz, CA 95060
831.824.9660 | studio@impactcreative.com | www.impactcreative.com

Studio Overview

Impact Creative's studio is equipped for productions of many sizes and types, including video productions, photoshoots, live-streaming events, and more. We can also provide in-house gear, crew, and post-production services.



STUDIO A

Cove

Our studio features a 25' x 29' cove with a 14' ceiling and grid.



Studio B

Multipurpose space for props, livestreaming setup, crew, etc.



Lights

Permanently installed cove lighting: 8 x 4 ft, 4 bank Kino Flo lights



Power

200 Amps dedicated studio power



Green Room

Connected to cove, includes wardrobe rack, mirror, steamer



Internet

High-speed connectivity with livestream capability



Producer's Room

Includes window with view of cove, plus desk and chair



Kitchenette

Fridge, sink, microwave, coffee maker, and eating area



Rooftop Deck

Large covered terrace with table and chairs



Crew Hire

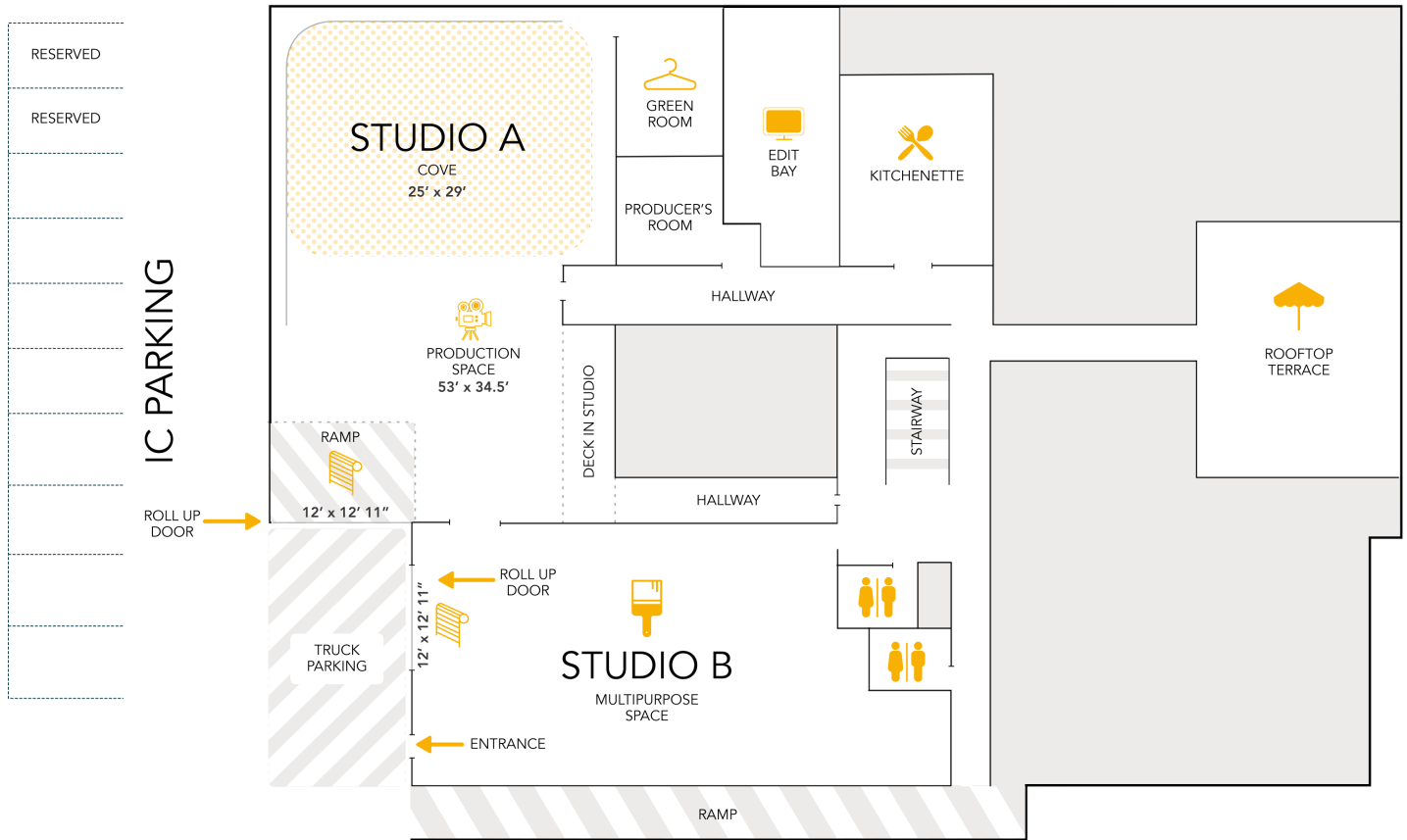
Professional in-house crew available



Gear

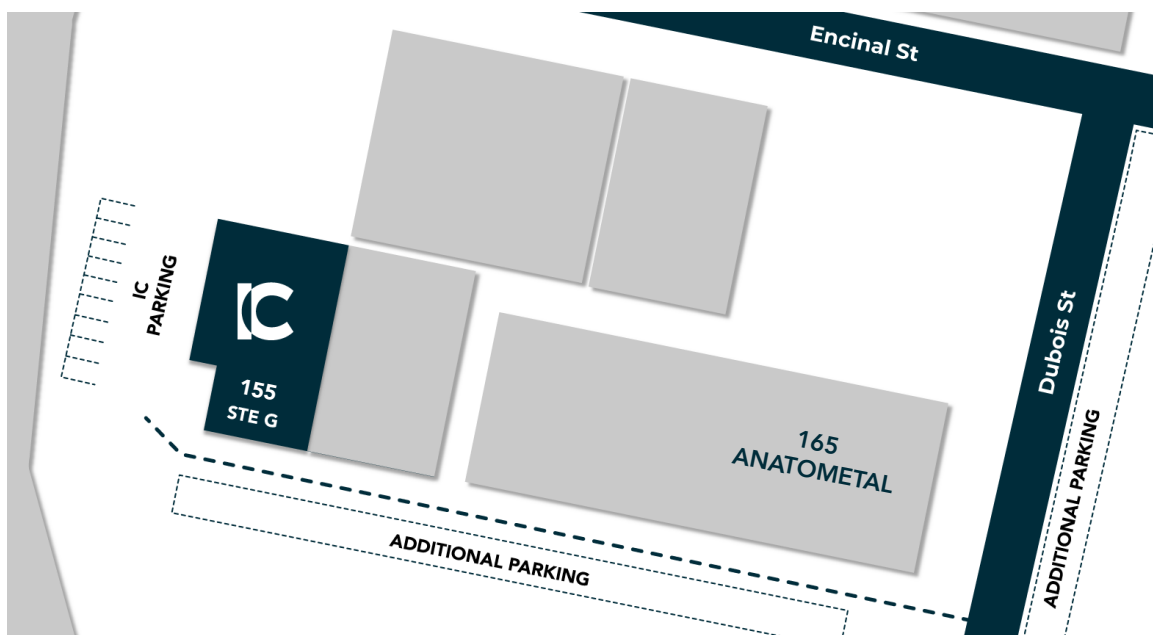
Camera, lighting, grip packages, plus motion control gear

Studio Floor Plan



Parking Map

We have a parking lot next to our building that includes 10 designated parking spaces for productions and a loading area with a ramp. Free overflow parking is available along our driveway and on Encinal St. and Dubois St.



Studio Policies

Booking

In order to confirm and hold a reservation, a deposit of 25% of total rental fees will be due at the time of booking.

Cancellations

The booking deposit is refundable up to 8 days prior to the booking date. Any cancellations made less than 8 days prior to the booking date will be subject to cancellation fees.

Overtime

Hourly limits per booking day include total time on site. Any additional time needed beyond the specified limit will be subject to an overtime charge. See your studio rental contract for additional details.

Cleanliness

Before each rental, the studio is prepped and thoroughly cleaned and sanitized. We request it is returned in the same condition as when production arrived. This includes disposing of trash in designated bins. Oversize items must be removed from site by production's crew.

Smoking & Under the Influence

No smoking is allowed in the studio. No one who is under the influence of alcohol or illegal substances will be allowed in the studio.

Studio Surveillance

All persons and activity on site may be video recorded for security purposes.

Animals

No animals or pets are allowed on site without prior approval.

COVID Policies

Please follow current CDC and local guidelines during productions.

Cleaning

In addition to our routine cleaning, we have implemented extra sanitation of all high touch surfaces to ensure a clean space for your production. Production is responsible for routinely disinfecting high-touch surfaces while using studio.

Masks

Everyone who is inside the studio is required to wear a face covering, regardless of vaccination or any other circumstances. We will provide disposable masks to anyone who does not have their own.

Sanitation Stations

Hand sanitizer and disinfectant wipes are available at various locations inside the studio.

Crew Sizes

Please plan for your crew to remain in accordance with CDC and local guidelines, and inform us about the number of people who will be on site. We encourage limiting crew size as much as possible.

Meals

Consuming any food or drinks besides water is not allowed indoors. During meals, please ensure that you are outdoors and maintain a minimum of 6 feet from others.

Communication

It is the production's responsibility to communicate with Impact and with their crew regarding any crew or cast member that is exhibiting symptoms of COVID-19 or has tested positive.

Symptom Screening

Production is responsible for symptom screening prior to production.

Insurance Requirements

Renters must submit proof of insurance coverage prior to studio usage or gear release. Coverage must be on an ACORD "Certificate of Insurance" or "Evidence of Property Insurance" form endorsed by an A+ Insurance company.

Liability Insurance

- **Form of Coverage:** "Commercial General Liability" including products and completed operations coverage.
- **Suggested Limit:** \$1,000,000.00 Bodily & property damage per claim and aggregate.
- **Address Certificate To & List as Additional Insured:**

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Property Insurance

- **Form of Coverage:** All perils/all risk, including breakage on scheduled articles or professional camera floater policy including a full replacement cost endorsement.
- **Suggested Limit:** \$1,000,000.00 Bodily & property damage per claim and aggregate.
- Add Impact Creative, LLC as a "Loss Payee."

Workers' Compensation

- Please send proof of Workers' Compensation policy along with a waiver of subrogation endorsement.